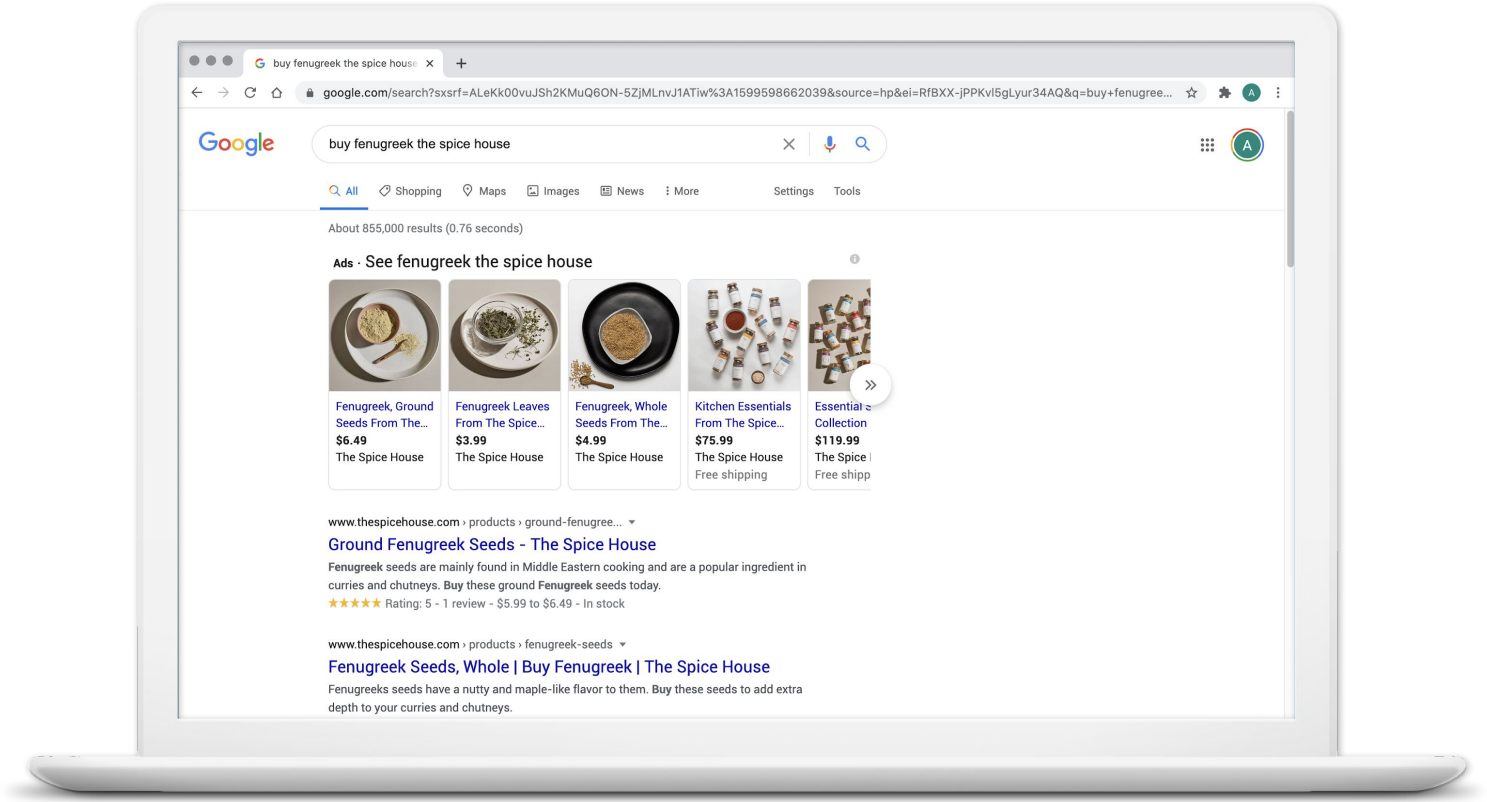
Grow with Google | shopify

Sell Online This Holiday Season with E-Commerce Tools

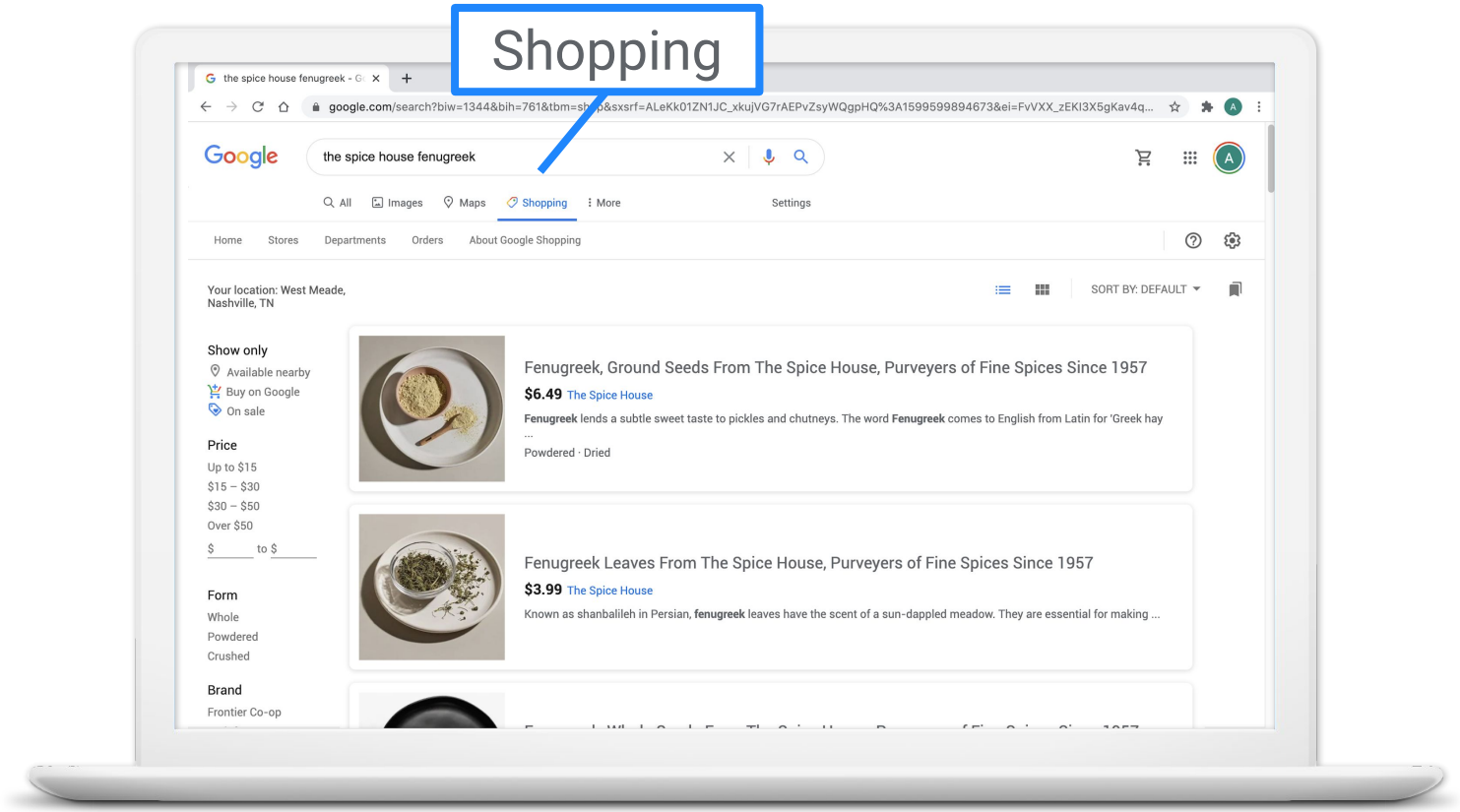
Livestream

Follow Along Guide

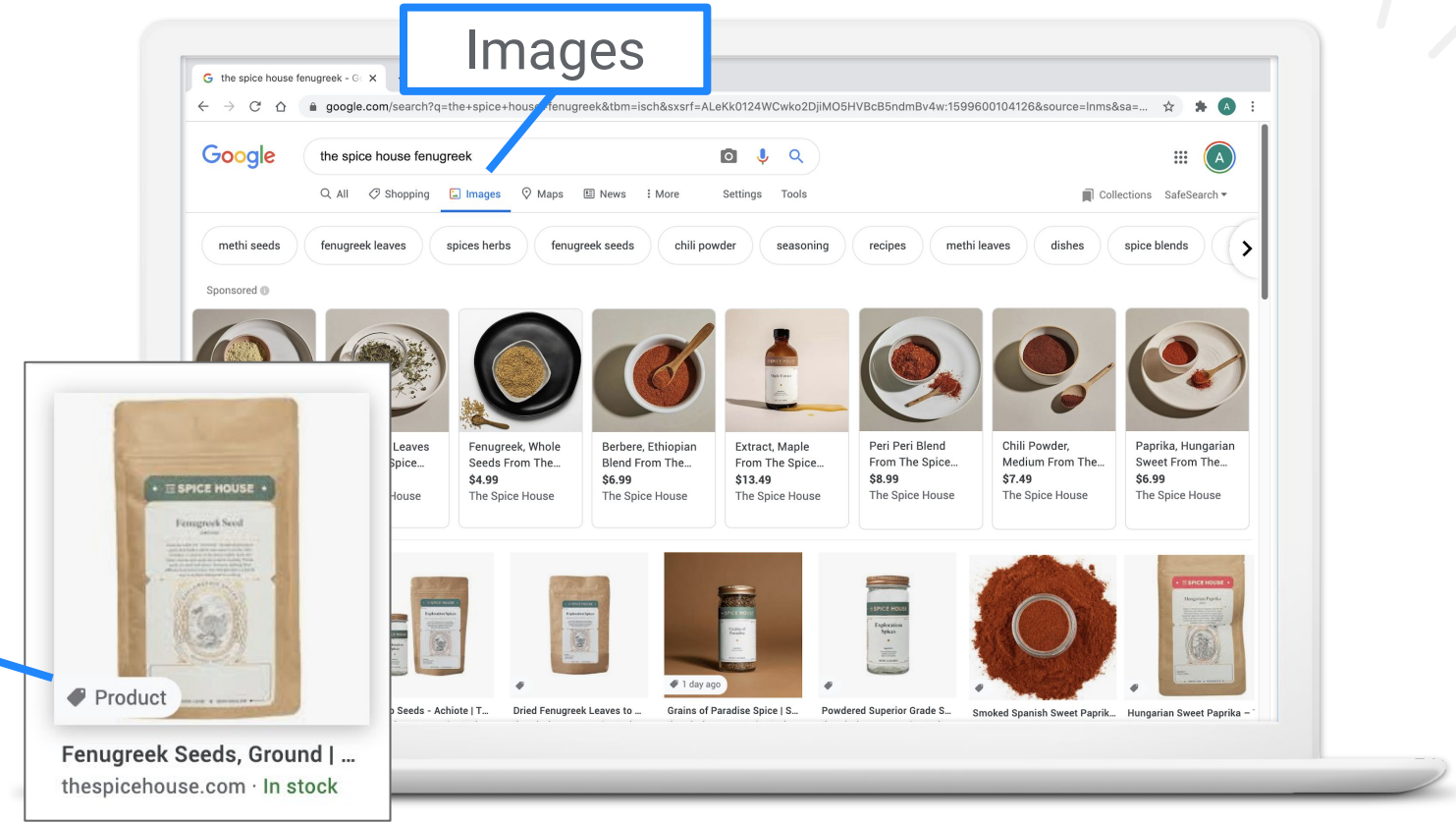
GOOGLE SEARCH RESULTS



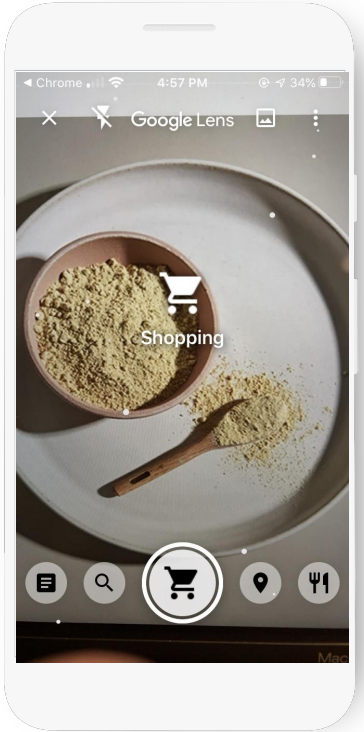
THE SHOPPING TAB

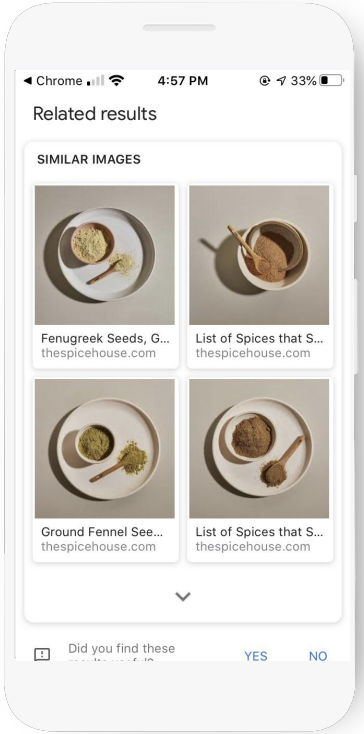


GOOGLE IMAGES

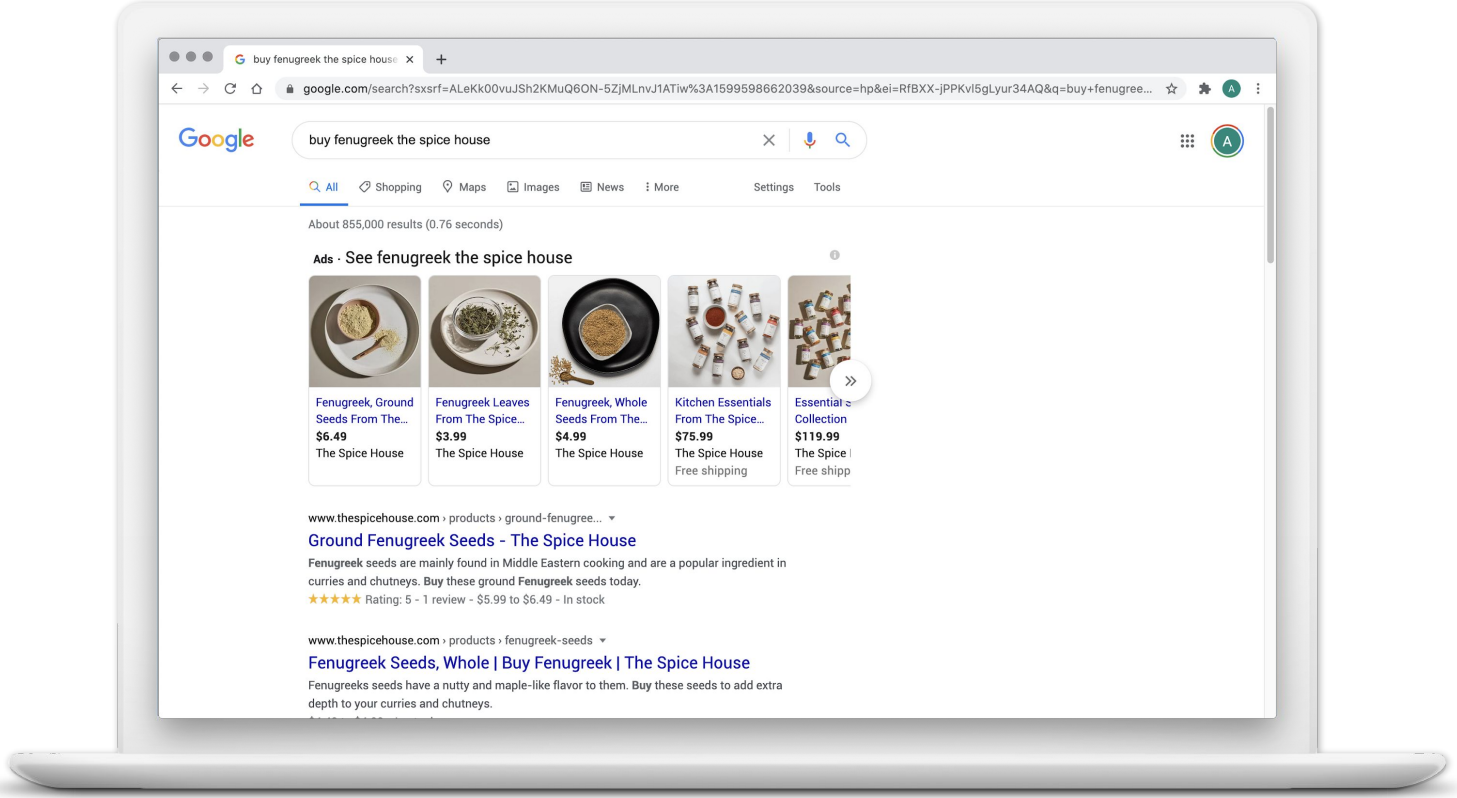


GOOGLE LENS

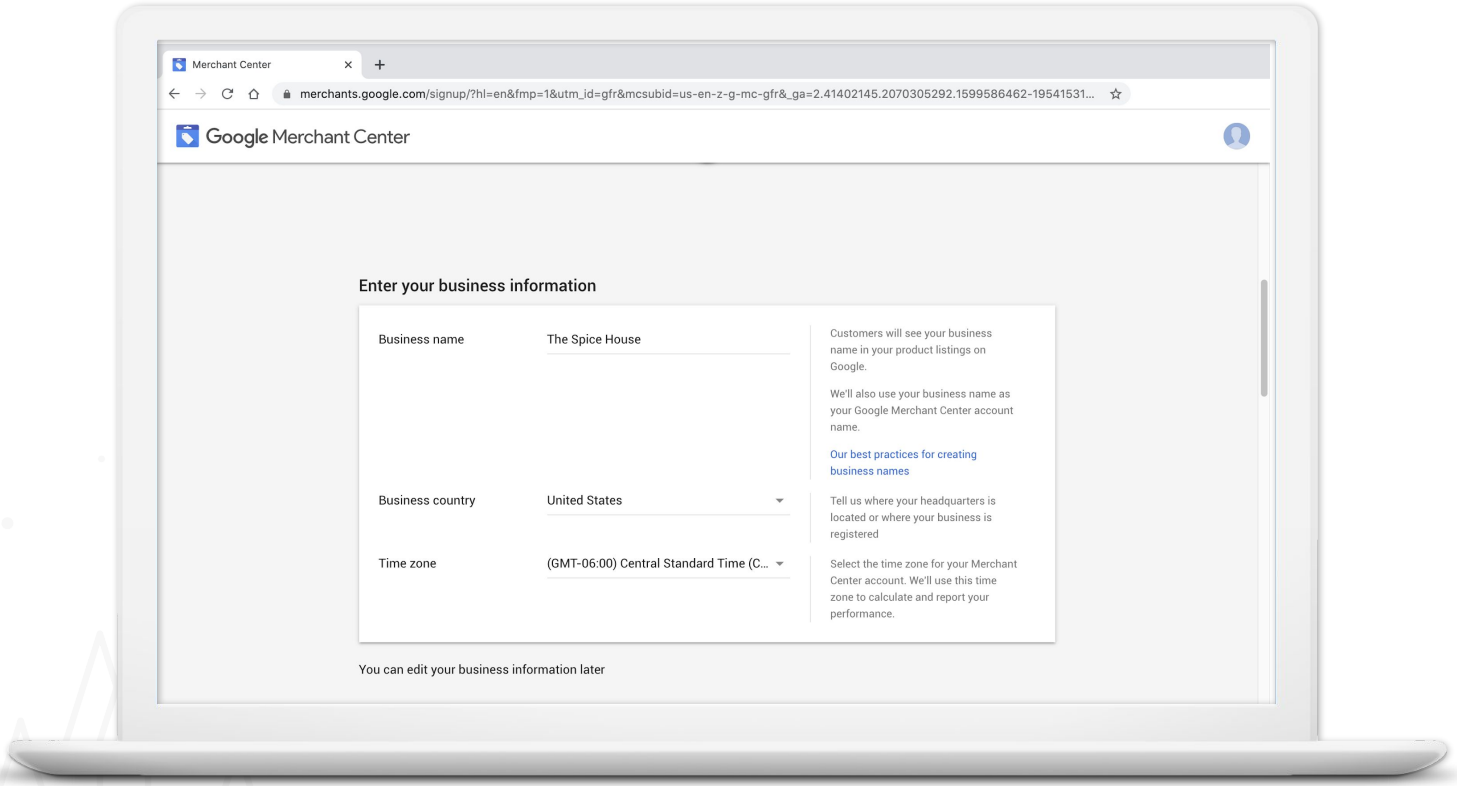

Chrome
4:57 PM
34%
Google Lens
Shopping


Chrome
4:57 PM
33%
Related results
SIMILAR IMAGES
Fenugreek Seeds, G...
thespicehouse.com
List of Spices that S...
thespicehouse.com
Ground Fennel See...
thespicehouse.com
List of Spices that S...
thespicehouse.com
Did you find these
YES
NO

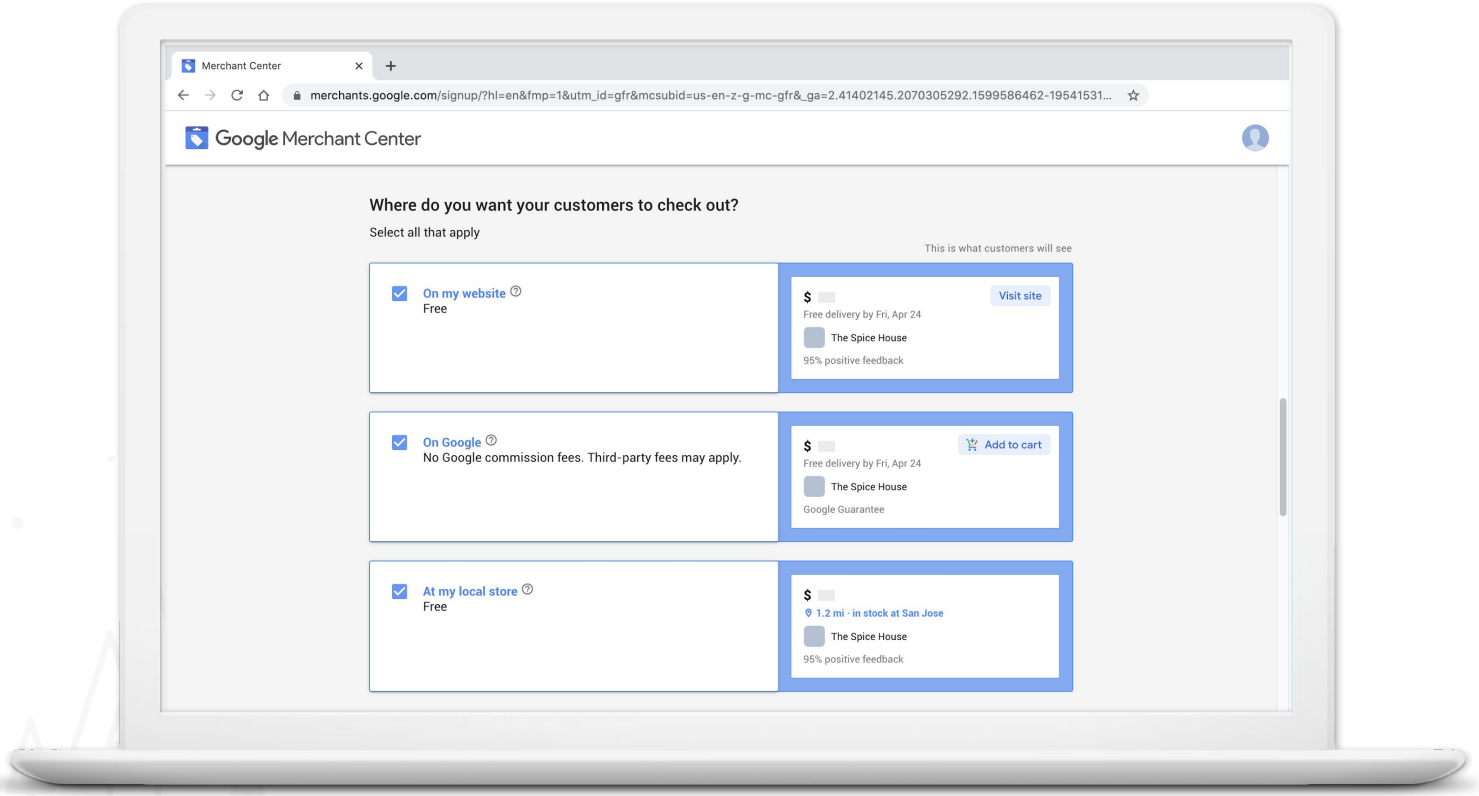
SHOPPING ADS



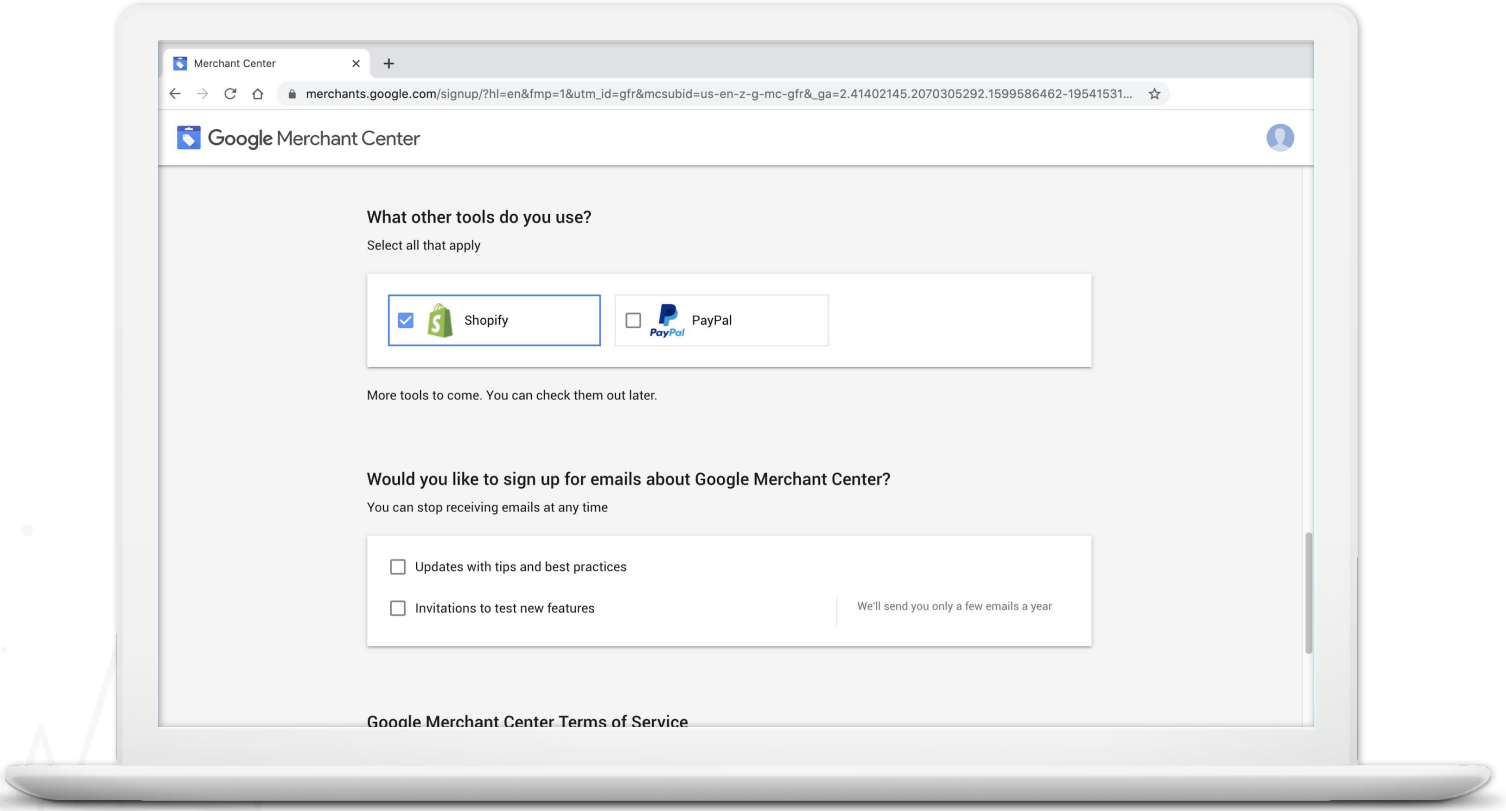
ENTER BUSINESS INFO



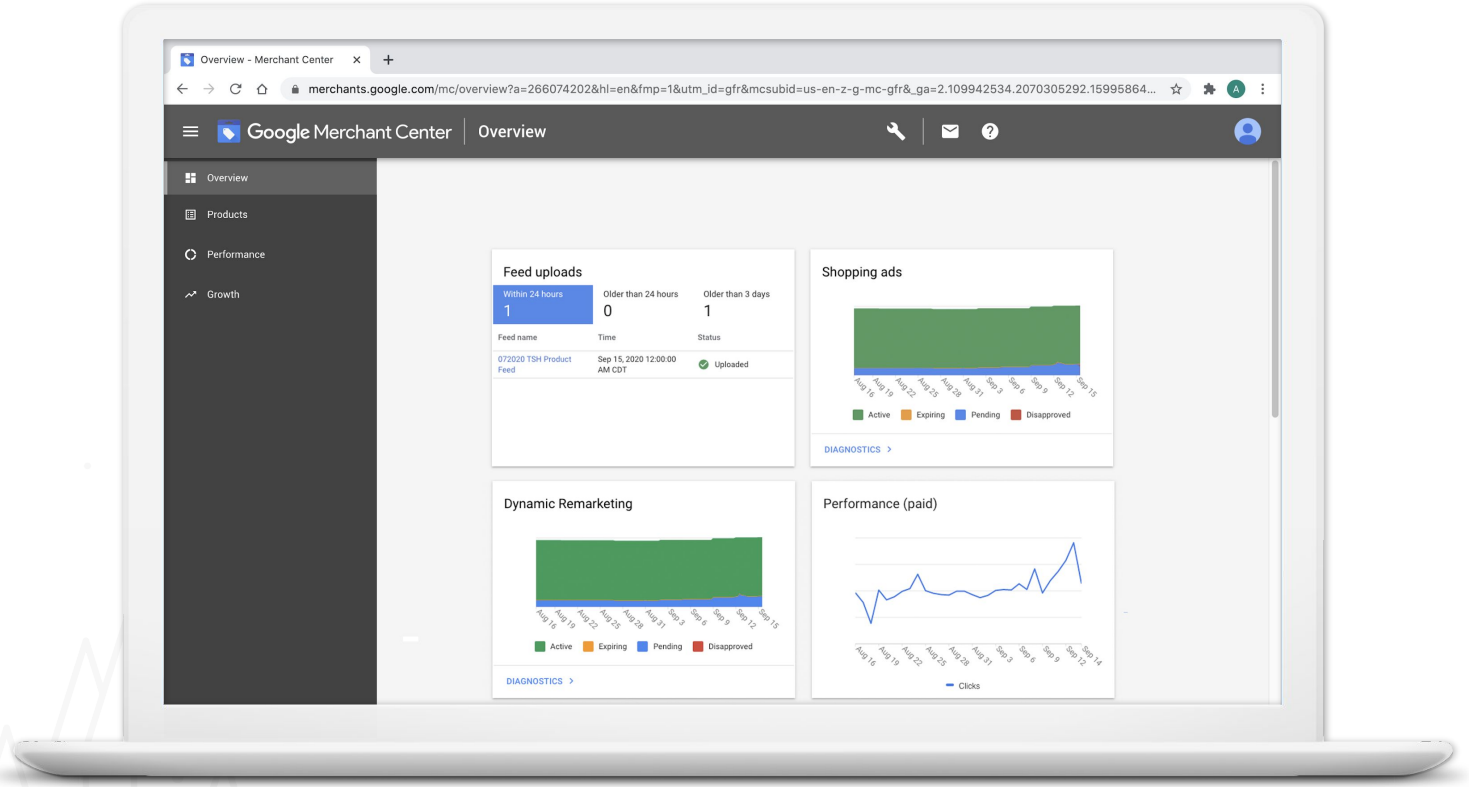
SELECT CUSTOMER CHECK OUT OPTIONS



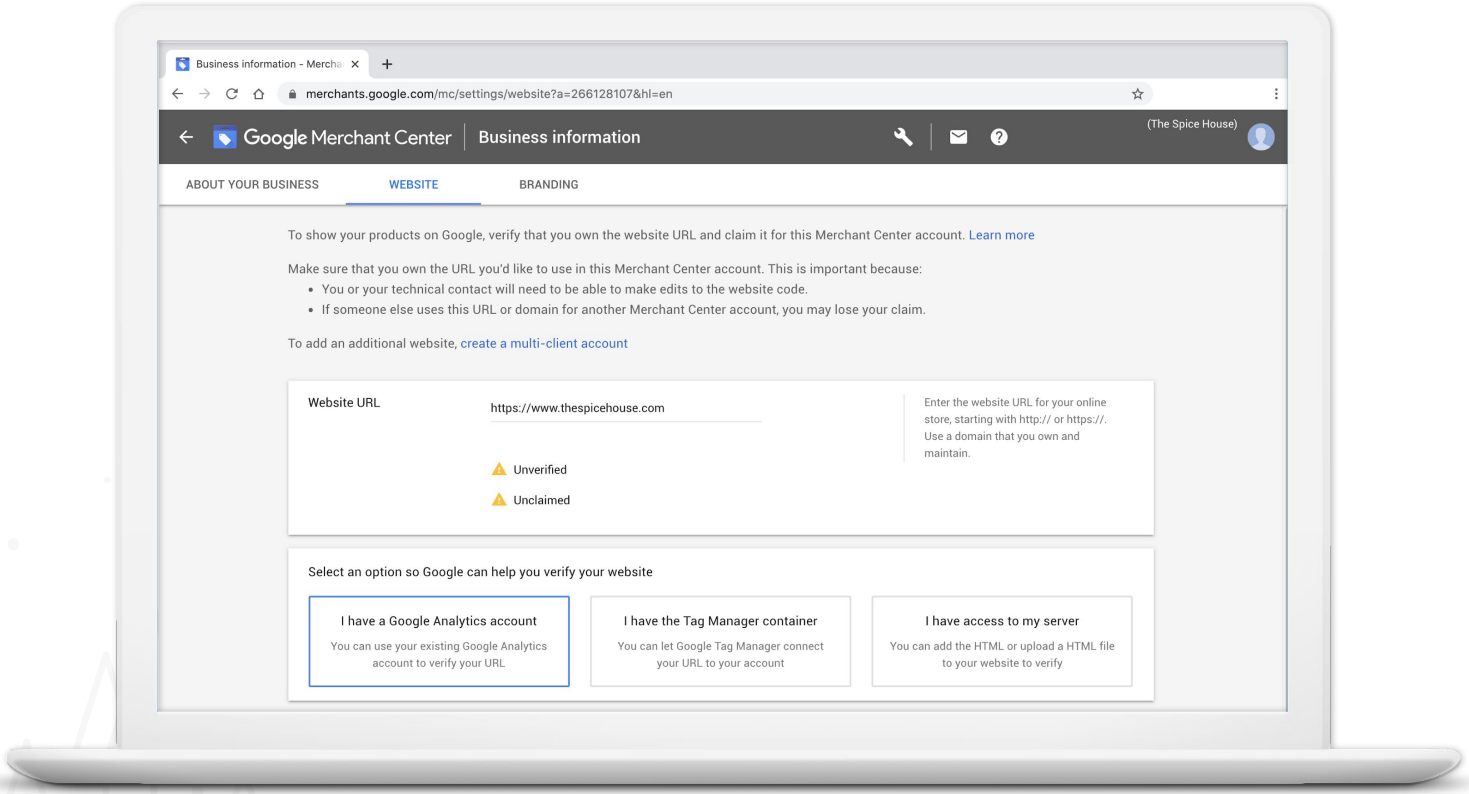
PROVIDE ADDITIONAL INFO



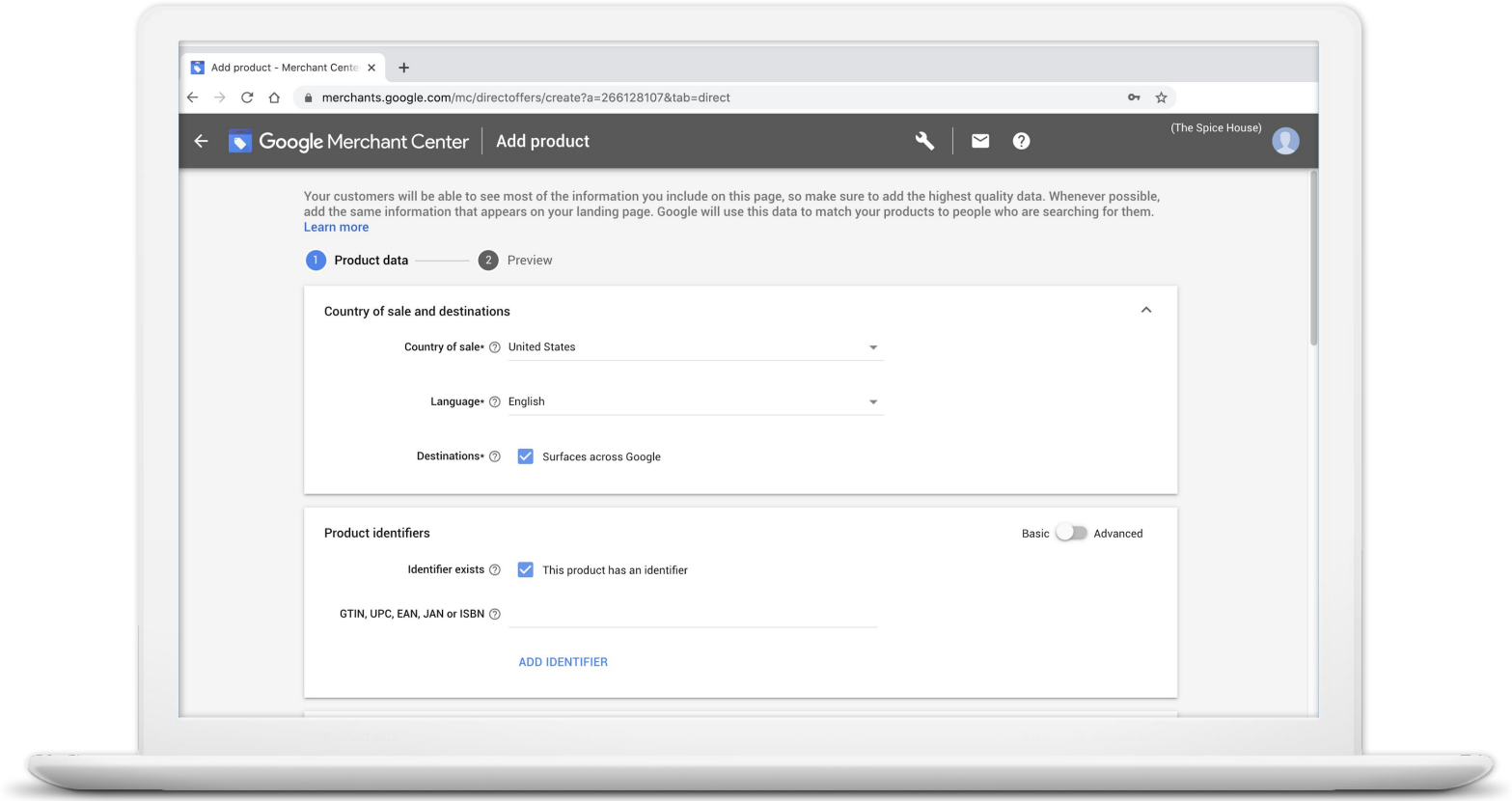
ANATOMY OF MERCHANT CENTER ACCOUNT



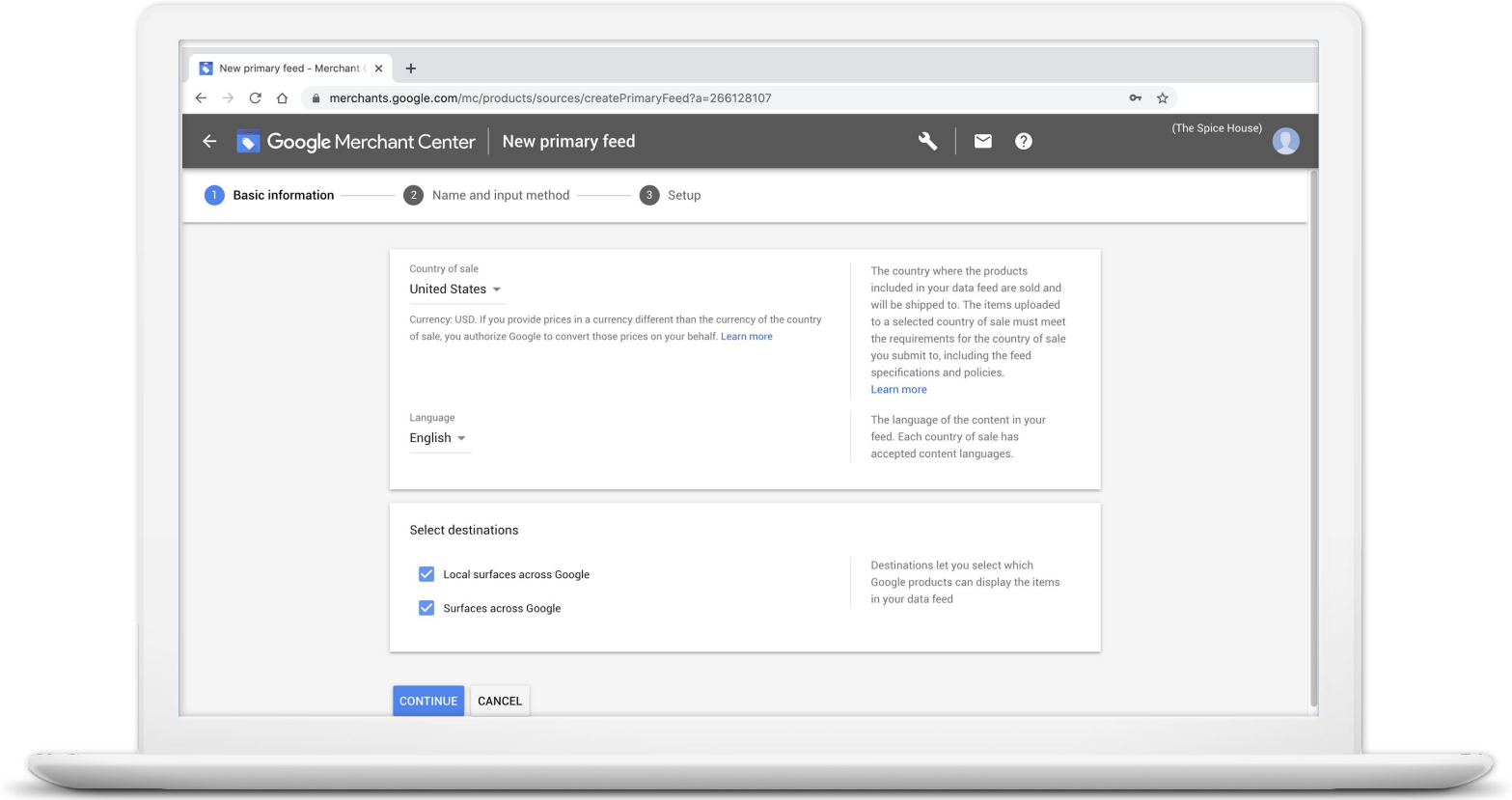
VERIFY YOUR BUSINESS



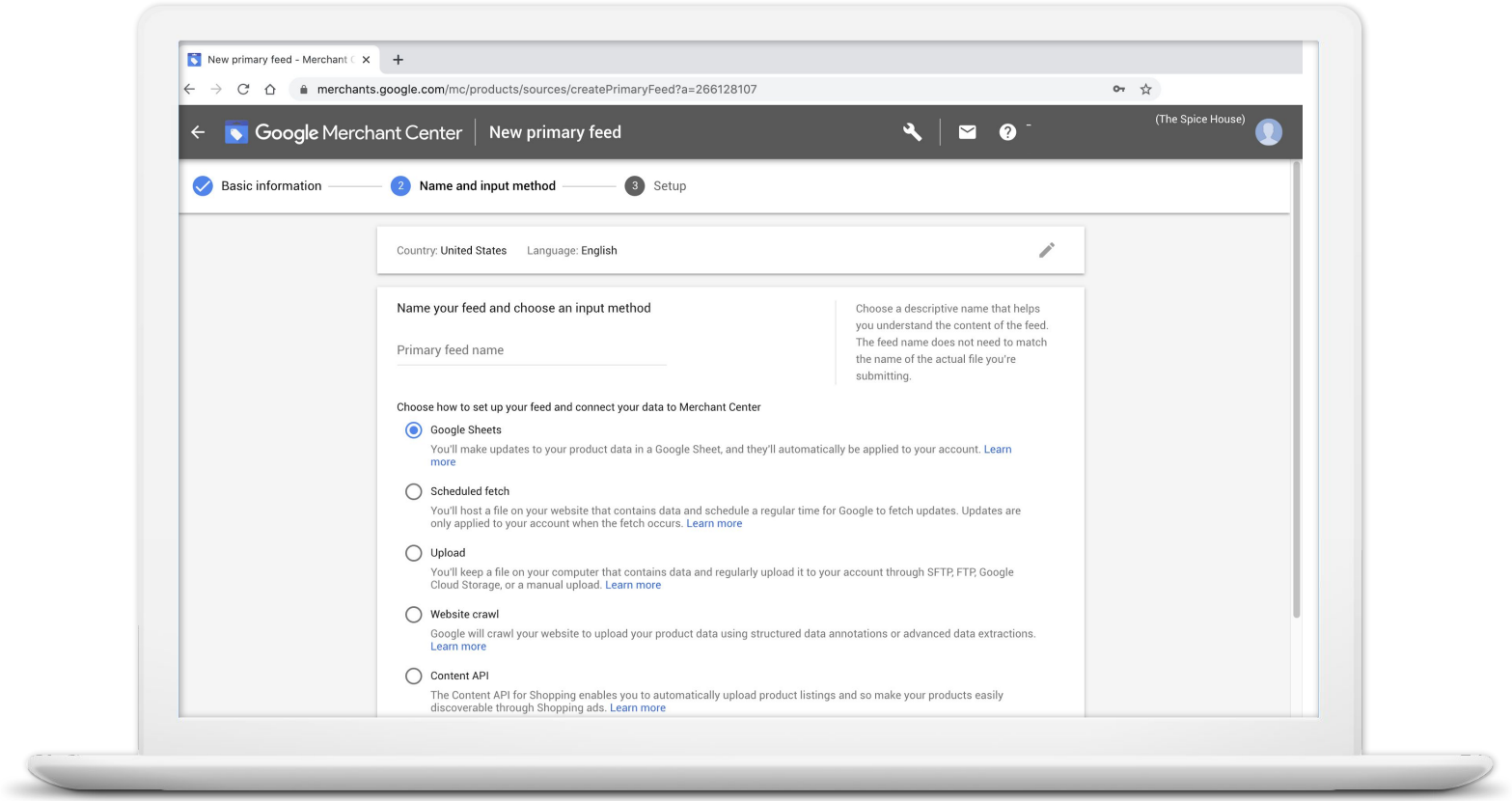
ADD AN INDIVIDUAL PRODUCT



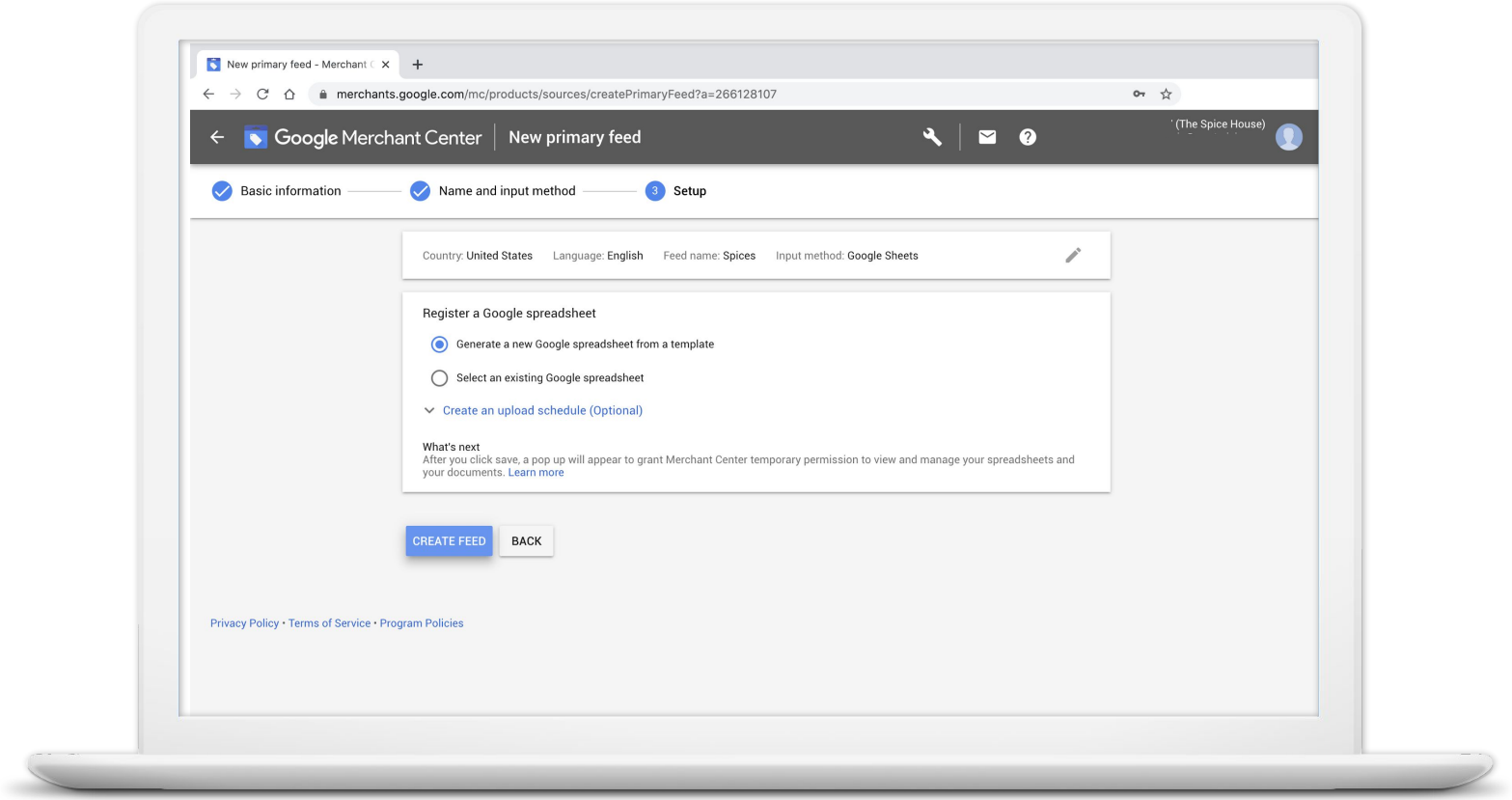
ADD MULTIPLE PRODUCTS



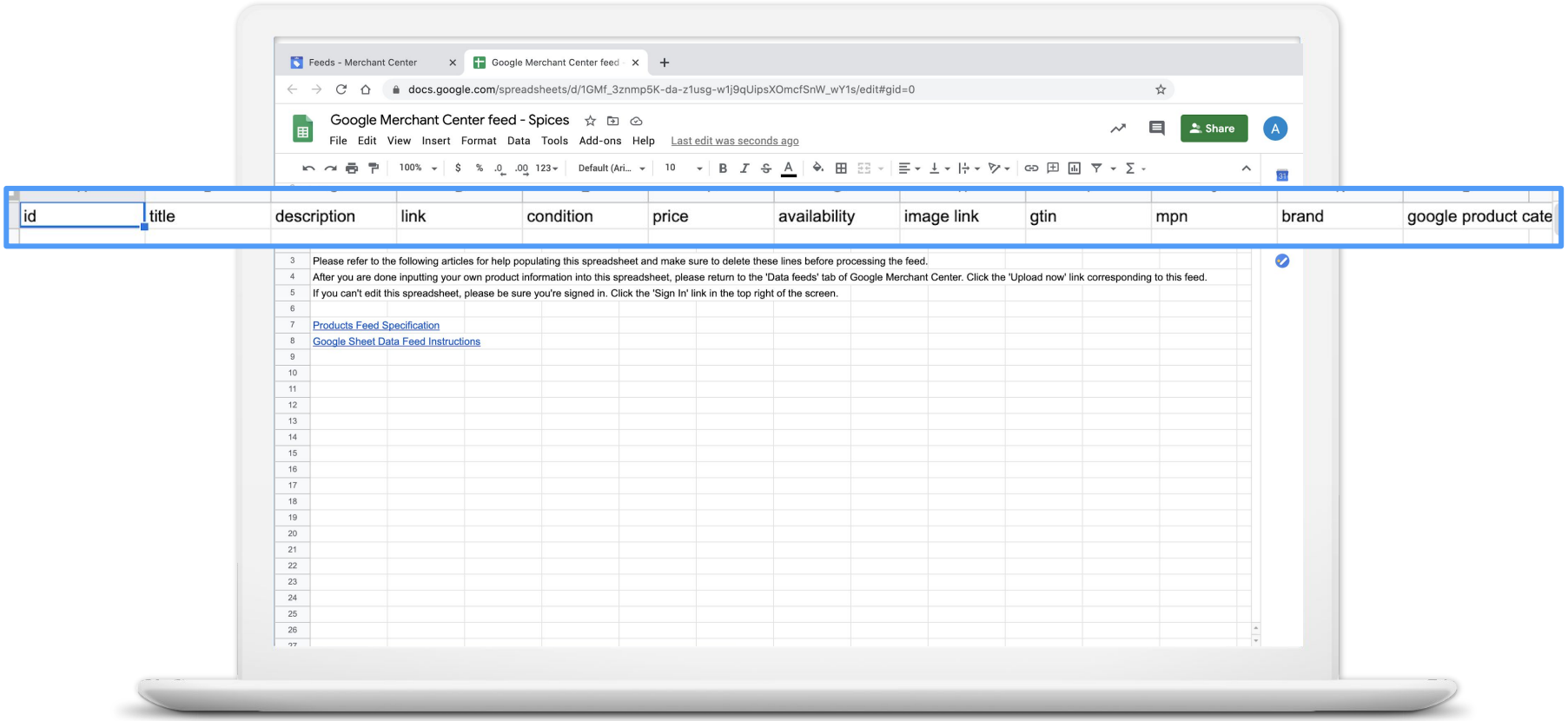
NAME YOUR FEED

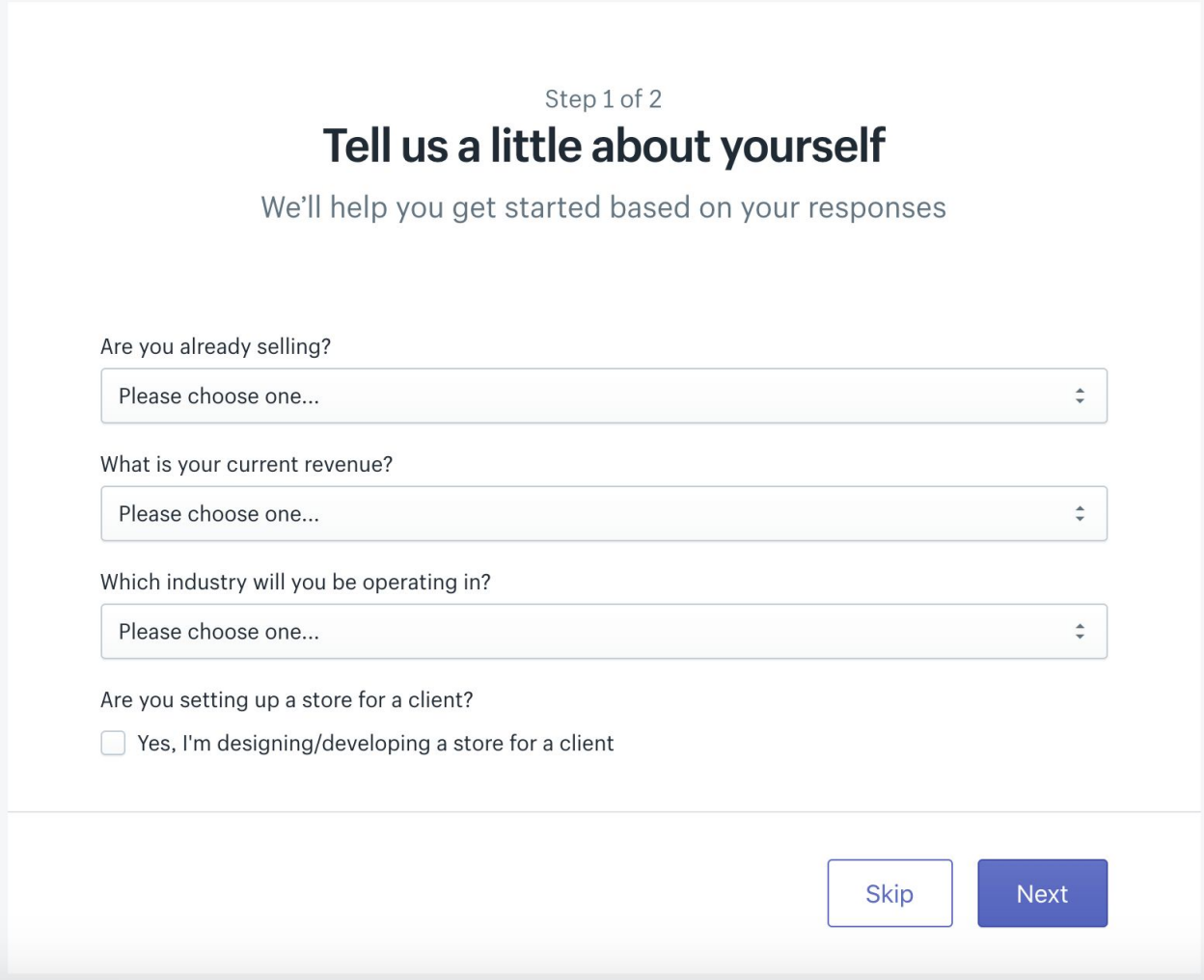


FINISH SETUP



ADD PRODUCTS WITH GOOGLE SHEETS




Step 1 of 2
Tell us a little about yourself
We'll help you get started based on your responses
Are you already selling?
Please choose one...
What is your current revenue?
Please choose one...
Which industry will you be operating in?
Please choose one...
Are you setting up a store for a client?
Yes, I'm designing/developing a store for a client
Skip
Next

The Spice House

Search

- Home
- Orders
- Products
- Customers
- Analytics
- Marketing
- Discounts
- Apps

SALES CHANNELS

- Online Store
- Point of Sale

Settings

Your trial just started

Select a plan

Welcome to Shopify

Let's get your retail business online with Shopify.

Learn more

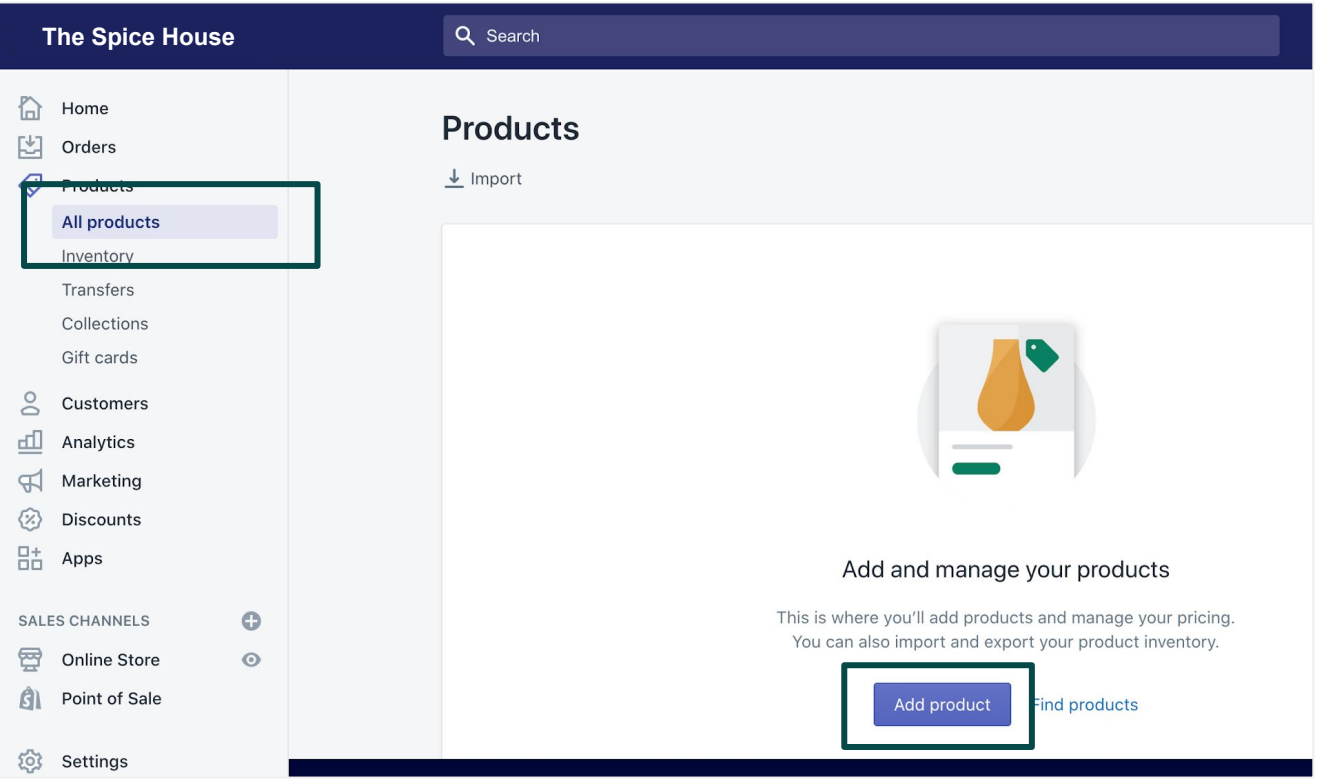
Get ready to sell online. Try these tips to get started.

Import store

Customize theme

Migrate your store from any platform using Shopify's Import Store app

Save time and make sure important customer, product, and inventory data is



Products:

- Easy to add
- Can be physical or digital
- Can be set up with variants
- Built-in inventory tracking
- Grouped in collections
- Can be imported

Home
Orders
Products
All products
Inventory
Transfers
Collections
Gift cards
Customers
Analytics
Marketing
Discounts
Apps

SALES CHANNELS
Online Store
Point of Sale

Settings

Open in services/internal

Products

Add product

Title

Ground Jamaican Allspice Berries

Description

Jamaicans take great pride in their world-famous allspice, harvested from 40-foot pimenta trees. So named because it is reminiscent of clove, cinnamon, and nutmeg all at once, these Ground Allspice Berries lend a rich, warm flavor to barbecue sauces, jerk seasoning, gingerbread, and apple pie.

Media

Add media from URL

Product availability Manage

Available on 2 of 2 channels and apps

Online Store

Point of Sale

Organization

Product type

e.g. Shirts

Vendor

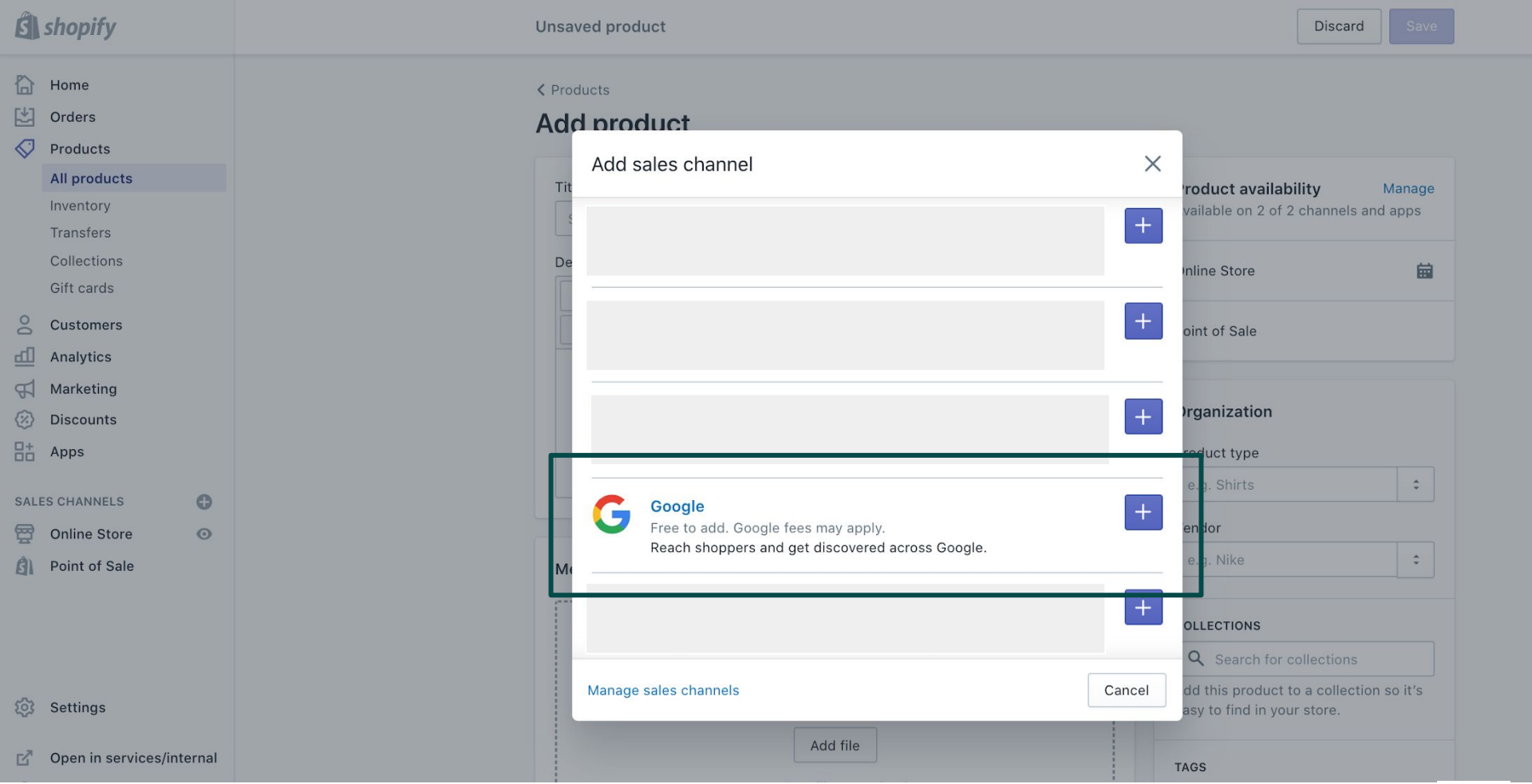
e.g. Nike

COLLECTIONS

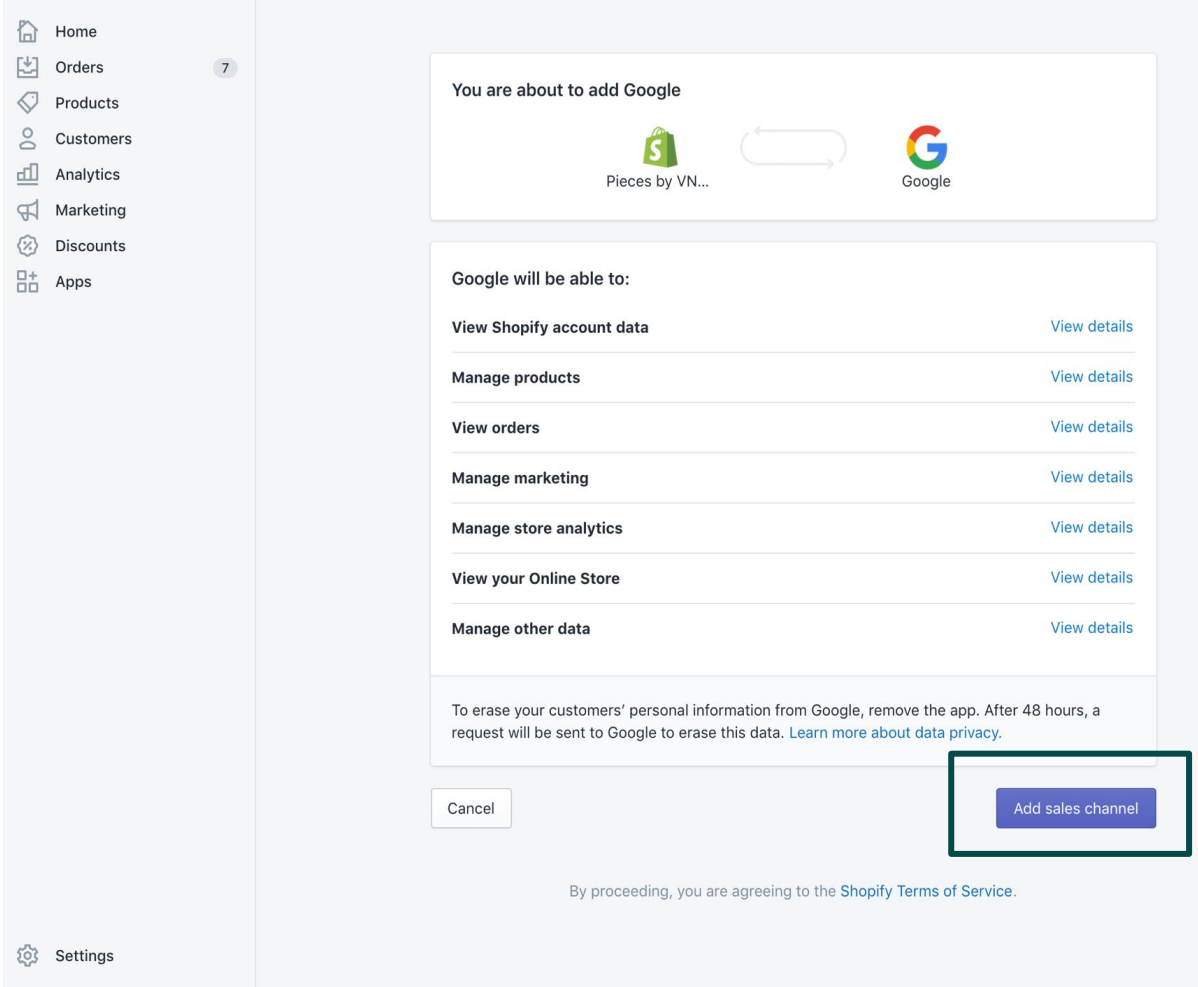
Search for collections

Add this product to a collection so it's easy to find in your store.

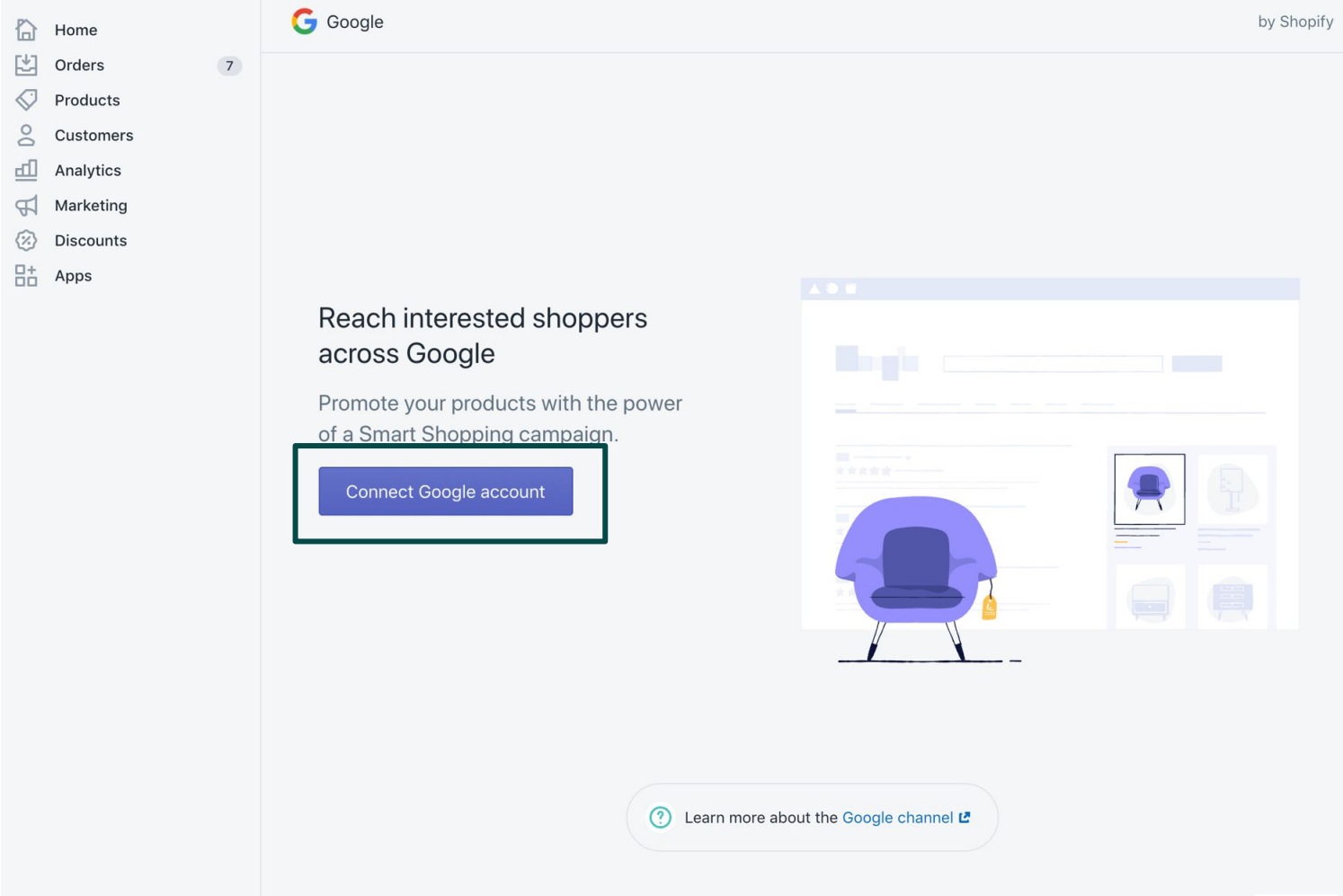
TAGS


shopify
Unsaved product
Discard
Save
Home
Orders
Products
All products
Inventory
Transfers
Collections
Gift cards
Customers
Analytics
Marketing
Discounts
Apps
SALES CHANNELS
Online Store
Point of Sale
Settings
Open in services/internal
Products
Add product
Add sales channel
Google
Free to add. Google fees may apply.
Reach shoppers and get discovered across Google.
Manage sales channels
Cancel
Add file
Manage
Search for collections
TAGS

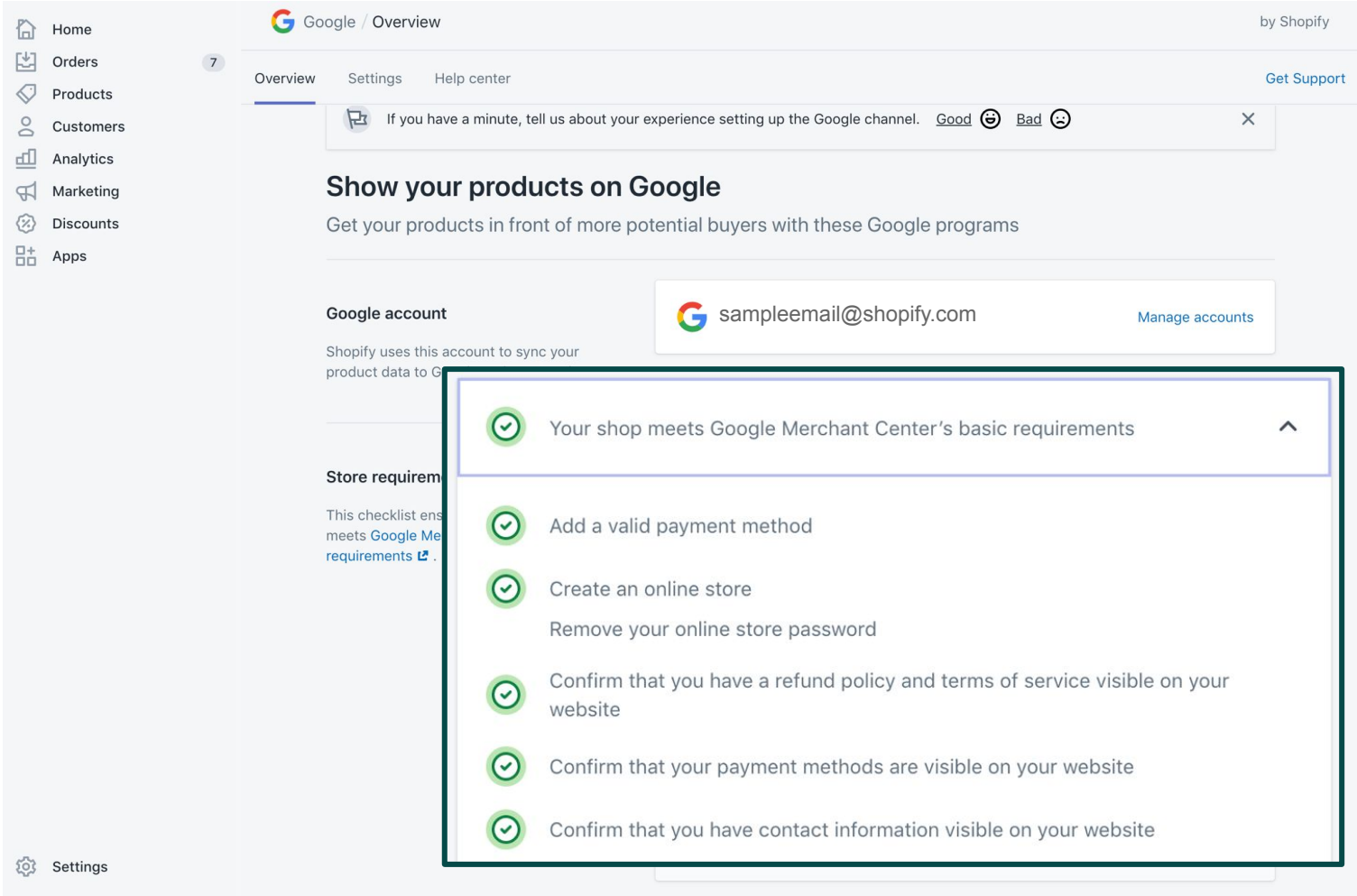
Set up the Google channel to sync your products.



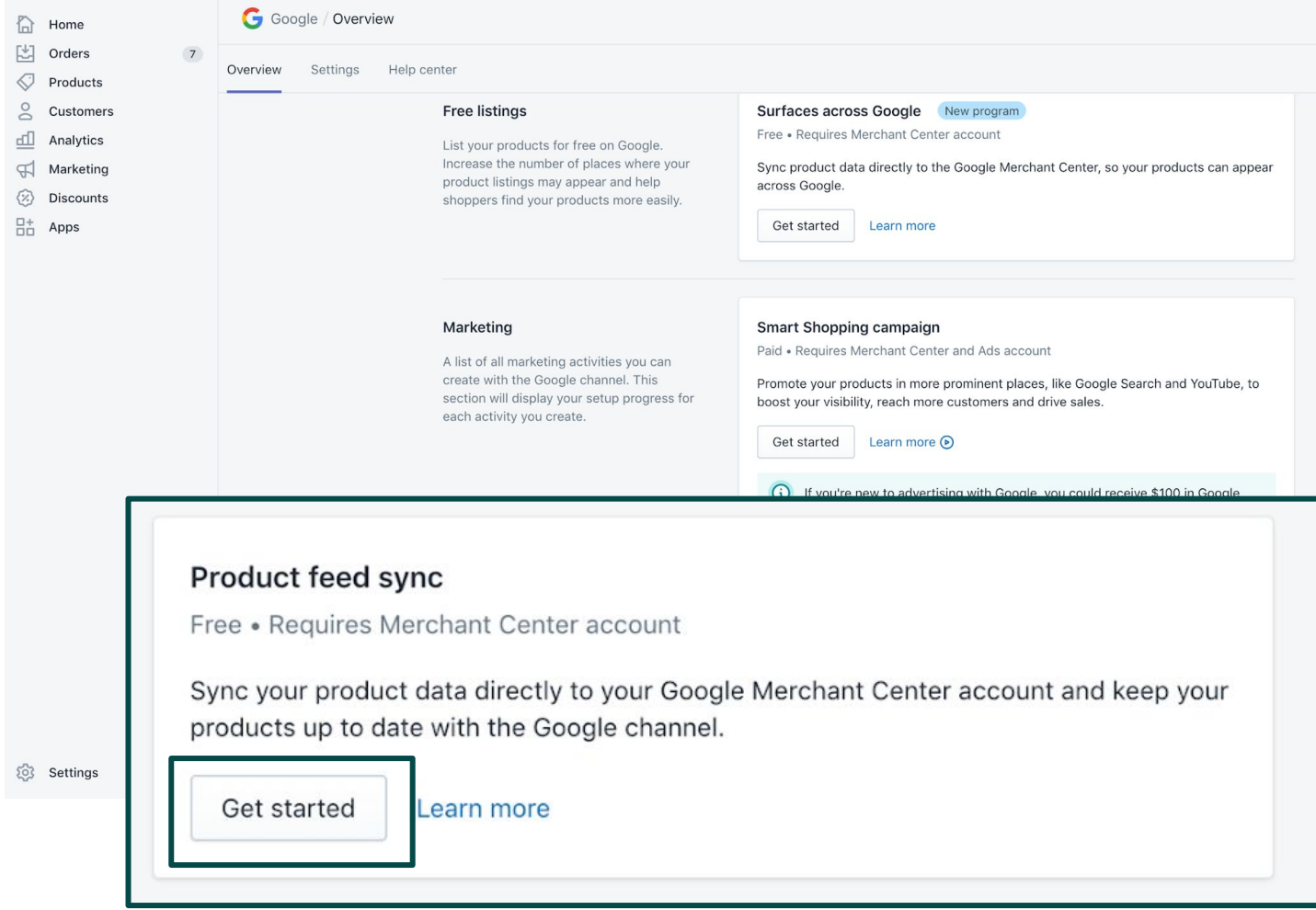
Connect your Google Account.



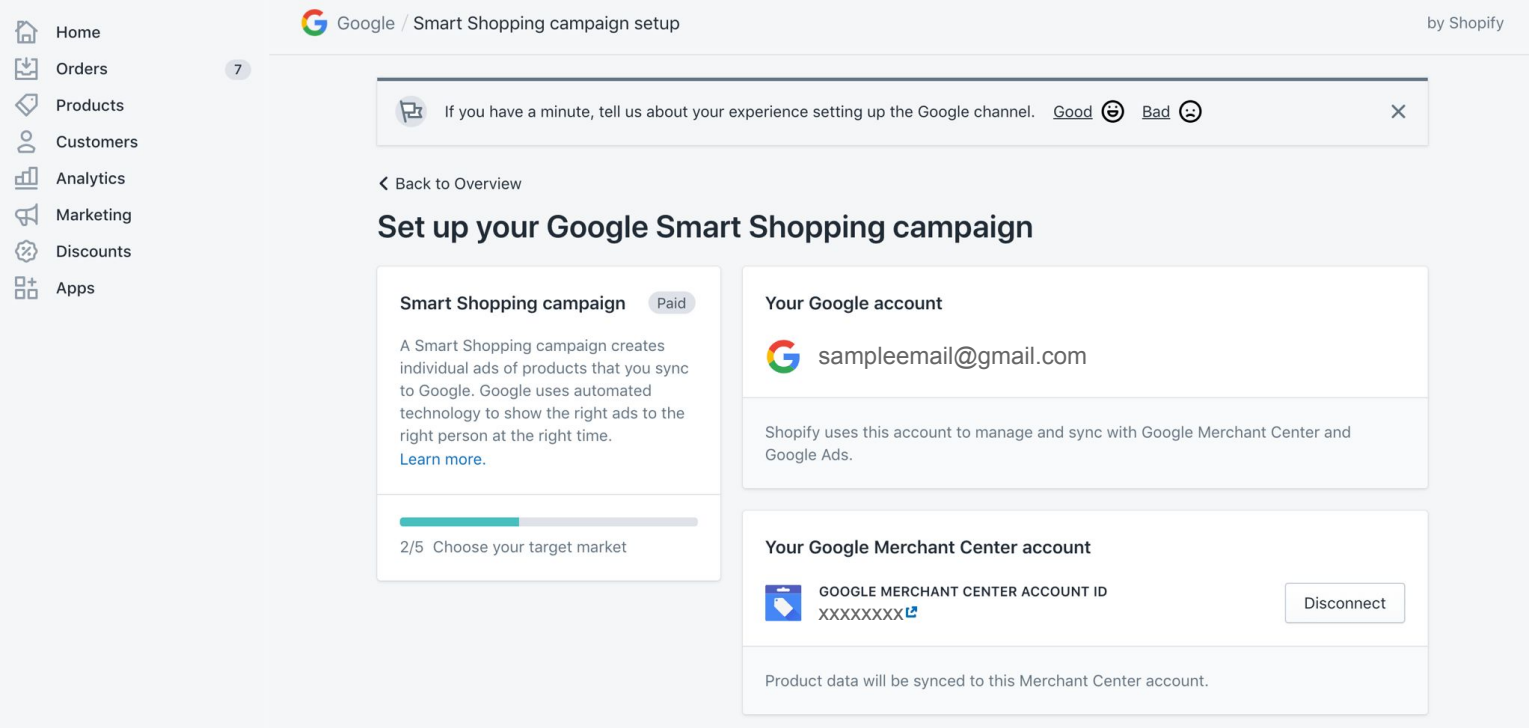
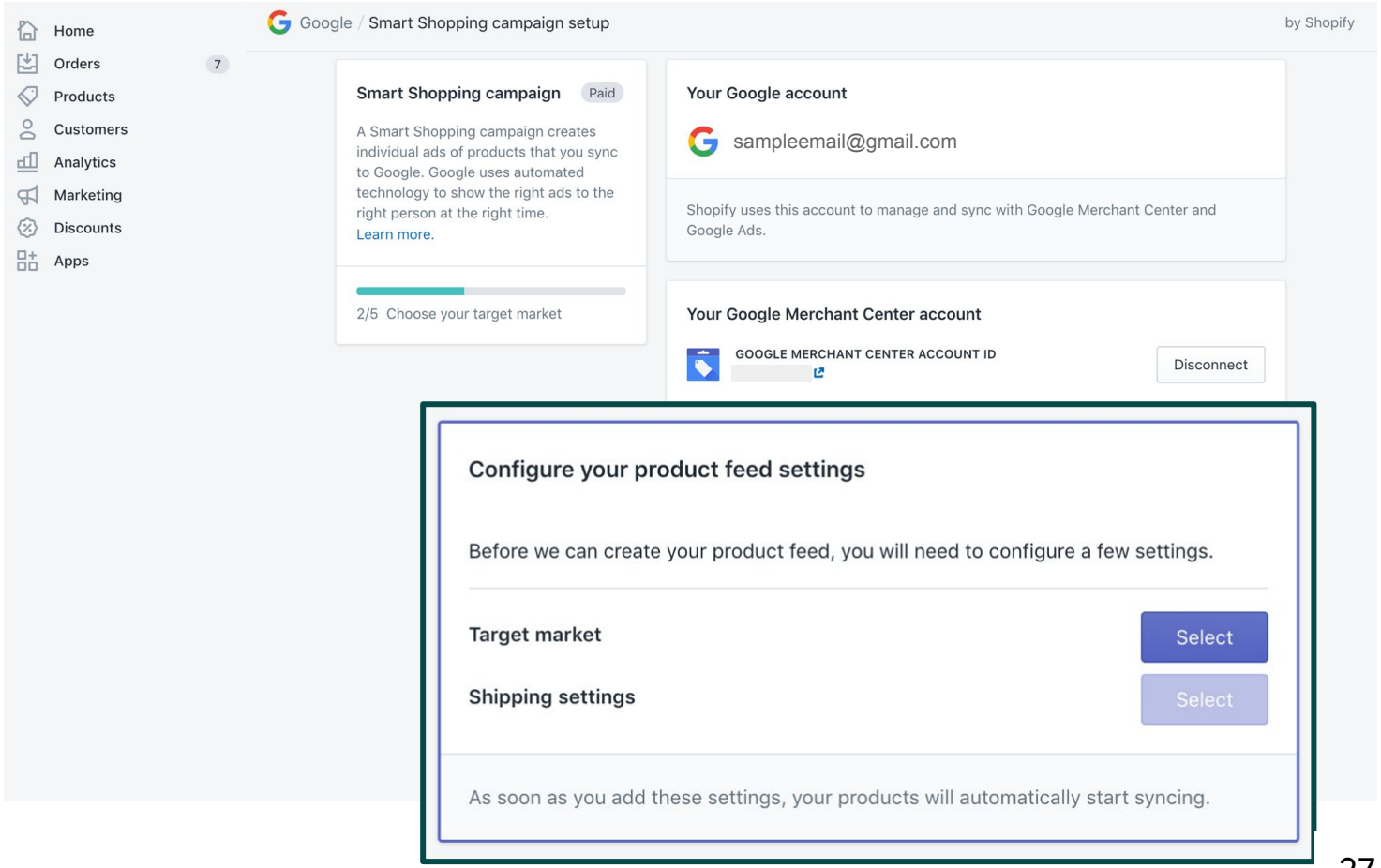
Confirm store requirements.



Once store requirements are met, sync your product feed.



Select or create a Merchant Center account.



Set up your target market (country and language) for feed and shipping settings.