

BUSINESS MATTERS Advertising

READERSHIP OF 21,000

Copies of the Chamber's quarterly magazine are distributed as a special section of the Shelton-Mason County Journal and sent directly to businesses in Shelton, Hoodsport, and Union. Additionally, up to 1,000 copies are distributed at local restaurants, retailers, & business lobbies or delivered to neighboring Visitor Information Centers & Convention Bureaus.

Business Matters is designed to feature Chamber member businesses, issues that impact businesses, community activities, and more. Each issue has specific topics and themes and highlights Chamber members as well as the Chamber's efforts as a champion for the community.

EACH ISSUE INCLUDES:

- 32+ large format pages, in a full color layout
- Exclusive ad placement for Chamber members
- Membership directory, stories and content that focus on Mason County's events, businesses and our community
- Plus, it's ONLINE where your ad is linked to your website – at no additional cost!



ISSUE	RESERVATION DEADLINE	PRINT-READY DEADLINE	DISTRIBUTION DATE*	TOPICS AND THEMES HIGHLIGHTED EACH ISSUE
Volume 7; Issue 1	3/14/2025	3/21/2025	4/3/2025	Cleaning & landscaping, real estate, and wellness
Volume 7; Issue 2	5/30/2025	6/6/2025	6/19/2025	Recreation, hospitality, and seasonal tourism
Volume 7; Issue 3	8/22/2025	8/29/2025	9/4/2025	Education, industry insights and workforce
Volume 7; Issue 4	11/7/2025	11/14/2025	11/20/2025	Holidays, shopping and retail, year-end giving

*Distribution dates are subject to change without notice.

SAVE 10% WHEN YOU COMMIT TO FOUR ISSUES!

Full Page

9.85" x 15.375"

Half Page

9.85" x 7.6"

Half Page

4.84" x 15.375"

1/4 Page

4.84" x 7.6"

1/8

4.84" x 3.72"

Advertising is exclusive to Chamber members. To provide affordable options, the Chamber offers several ad sizes. An additional discount is offered to advertisers who commit to a four-issue placement. For more information contact the Chamber at info@masonchamber.com. You may also view past issues online with [lssuu](https://www.lssuu.com).

BUSINESS MATTERS *Reservation*

ART PREPARATION Advertisers may supply their own artwork and should submit finished ads as reproduction-ready digital files. One-time original ad design is included in pricing, courtesy of production partner Shelton-Mason County Journal. Original ad design consists of a consultation, ad creation, and a maximum of two changes. Ad changes beyond the initial design period will be charged at a rate of \$75/hour by Shelton-Mason County Journal.

Final ad copy must be submitted and/or approved via email no later than the print-ready ad deadline. Advertisers may elect to submit new ad copy for each issue; it is the responsibility of the advertiser to submit new files in advance of each issue no later than the print-ready ad deadline.

FILE FORMATS accepted are PNG, PDF and EPS. Artwork must be 300 dpi at 100% of the reproduction size. Ads may also be 300 dpi .TIF or .JPG files, so long as the quality is designed for print and not the web. A full-color proof must be supplied to guarantee accurate color reproduction. If additional work is necessary to ensure proper output, including notification of missing resources or font files, additional production charges may apply.

Files may be emailed to info@masonchamber.com. Large files may be sent to the Chamber via a free online program such as [WeTransfer](#) or may be provided on non-returnable CD or USB drive to the Chamber office at 215 W Railroad Ave, mailed to PO Box 2389, Shelton.

ADVERTISING SELECTIONS

PLACEMENT OPTIONS		DIMENSIONS	SINGLE PLACEMENT	FOUR ISSUE COST	
PAGE SIZE		WIDTH & HEIGHT	COST/ ISSUE	PER ISSUE	SAVINGS
<input type="checkbox"/>	Back panel (Full Page)	9.85" x 15.375"	\$1,995	\$1,796	\$798
<input type="checkbox"/>	Inside panel (Full Page)	9.85" x 15.375"	\$1,260	\$1,134	\$504
<input type="checkbox"/>	Full page	9.85" x 15.375"	\$995	\$896	\$398
<input type="checkbox"/>	1/2 page horizontal	9.85" x 7.6"	\$550	\$495	\$220
<input type="checkbox"/>	1/2 page vertical	4.84" x 15.375"	\$550	\$495	\$220
<input type="checkbox"/>	1/4 page vertical	4.84" x 7.6"	\$290	\$261	\$116
<input type="checkbox"/>	1/8 page business card	4.84" x 3.72"	\$185	\$167	\$74

PAYMENT terms are per issue. When committing to advertise in multiple issues, you may choose to pay in advance for all four issues or be billed separately for each issue.

Term of commitment: One issue Four issues (discounted price)
Billing preference: Each issue Payment in full (upon reservation)

Business: _____

Representative name: _____

Email address: _____

Alternate contact/authorized persons: _____

I, the applicant, and the business I represent understand and agree to the terms outlined above. I further understand that the Chamber has final editorial control and reserves the right to refuse publication and/or may elect not to publish my marketing, in whole or in part, for any reason.

Signature: _____

Title: _____